

MBA UOS 2017 Reading List

Author	Title	Year/Edition	Publisher	Book No. & DDC No.
Atrill, Peter & McLaney, Eddie	Accounting and Finance for Non-Specialists	9th ed./2015	PEARSON	B 12 246-1 B 12 351-1,2 657 ATR
Dyson, J. R.	Accounting for non-accounting students.	2006		None
Gowthorpe, Catherine	Business accounting and finance for non-specialists.	2002		None
Weetman, Pauline	Management accounting	2 nd ed./2010	PRENTICE HALL	B 11 728-1,2,3 658.1511 WEE
Weetman, Pauline	Financial Accounting: an introduction	4 th ed./2006	PRENTICE HALL	B 10 116-1,2 657 WEE
Drury, Colin	Management and cost accounting	9 th ed./2015	Thompson Business Press	B 12 457-1,2,3 658.1511 DRU
McLaney, E. J. & Atrill, Peter	Accounting and finance: an introduction	7 th ed./ 2014	PEARSON	B 12 268-1 B 12 557-1,2 657 MCL
Glautier, M. W. E.; Underdown, B. & Deigan, Morris	Accounting: theory and practice	8 th ed./2011	PEARSON	B 12 559-1,2,3 657 GLA
Holmes, Geoffrey; Sugden, Alan & Gee, Paul	Interpreting company reports and accounts.	10 th ed./2008	PEARSON	B 10 864-1 657 HOL
Watson, Denzil & Head, Anthony	Corporate finance: principles and practice.	6 th ed./2013	PEARSON	B 11 892-2,3 658.15 WAT
Rees, Gary; French, Ray;	Leading, managing and developing people. Managing and leading people.	4 th ed./2013	Chartered Institute of Personnel and Development	None
Beardwell, Julie; Claydon, Tim	Human resource management: a contemporary approach.	7 th ed./2014	PEARSON	B 12 248-1,2,3,4 658.3 BEA
Farnham, David	Human resource management in context: strategies, insights and solutions	2010	Chartered Institute of Personnel and Development	None
French, Ray ... [et al.]	Organizational behaviour.	2 nd ed./2011	JOHN WILEY & SONS	B 11 691-1,2,3 658.314 ORG
Henderson, Iain	Human resource management for MBA students.	2 nd ed./2011	Chartered Institute of Personnel and Development	None

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Leatherbarrow, Charles; Fletcher, Janet; Currie, Donald	Introduction to human resource management: a guide to HR in practice.	2 nd ed./2010	Chartered Institute of Personnel and Development	None
Northouse, Peter G.	Leadership: theory and practice	6 th ed./2013	SAGE	B 12 146-1,2 303.3 NOR
Torrington, Derek [et al.]	Human resource management	9 th ed./2014	Pearson	B 12 547-1,2,3 658.3 HUM
Armstrong, Michael	Armstrong's handbook of strategic human resource management	5 th ed./2013	Kogan Page	B 12 151-1,2 658.301 ARM
Nigel, Slack; Brandon-Jones, Alistair & Johnston, Robert	Operations management	7 th ed./2013	Pearson	B 12 143-1,2,3 658.5 SLA
Jacobs, F. Robert & Chase, Richard B.	Operations and supply chain management	14 th ed./2014	McGraw-Hill	B 12 516-1,2,3 658.5 JAC
Fitzsimmons, James A.; Fitzsimmons, Mona J. & Bordoloi, Sanjeev K.	Service management, operations, strategy, information technology.	8 th ed./2014	McGraw-Hill	B 12 525-1,2,3 658.22 FIT
Baines, Paul; Fill, Chris & Page, Kelly	Marketing	2 nd ed./2013	Oxford University Press	B 11 689-1,2,3 658.8 BAI
Kotler, Philip	Marketing management	15 th Global ed./2016	Pearson	B 12 518-1,2,3 658.8 KOT
Armstrong, Gary & Kotler, Philip	Marketing: an introduction	11 th ed./2013	Pearson	B 11 926-1,2,3 658.8 ARM
Hollensen, Svend	Marketing management: a relationship approach.	3 rd ed./2015	Pearson	B 12 252-1 B 12 541-1,2 658.8 HOL
West, Douglas C.; Ford, John B. & Ibrahim, Essam	Strategic marketing: creating competitive advantage.	3 rd ed.	Oxford University Press	None
Kotler, Philip	Principles of marketing	16 th Global ed./2016	Pearson	B 12 273-1 B 12 461-1,2 658.8 KOT

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Morrison, Janet	The global business environment: meeting the challenges.	3 rd ed./2011	Palgrave Macmillan	B 10 911-1,2,3 658.049 MOR
Morrison, Janet	International business: challenges in a changing world.	2009	Palgrave Macmillan	B 11 541-1,2,3 658.049 MOR
Hamilton, Leslie	The international business environment	2015	Oxford University Press	None
Daniels, John D., Radebaugh, Lee H. & Sullivan, Daniel P.	International business: environments and operations	15 th Global ed./2015	Pearson	B 12 091-1,2 658.049 DAN
Hill, Charles W. L.	International business: competing in the global marketplace	10 th ed./2015	McGraw-Hill	B 12 067-1,2 658.049 HIL
Wit, Bob de & Meyer, Ron	Strategy: an international perspective	5 th ed./2014	Cengage Learning	B 12 165-2,3,4 658.4012 WIT
Wit, Bob de & Meyer, Ron	Strategy: process, content, context: an international perspective.	4 th ed./2010	Cengage Learning	B 10 919-1,2,3 658.4 WIT
Wit, Bob de & Meyer, Ron	Strategy synthesis: managing strategy paradoxes to create competitive advantage	4 th ed./2014	Cengage Learning	B 12 373-1 658.4012 WIT
Johnson, Gerry [et al.]	Exploring strategy: text and cases	10 th ed./2014	Pearson	B 12 115-1,2,3,4 658.4 EXP
Lynch, Richard L.	Strategic management	5 th ed./2009	Pearson	B 10 780-1,2,3 658.4 LYN
Grant, Robert M.	Contemporary strategy analysis	8 th ed./2013	Wiley	None
Grant, Robert [et al.]	Contemporary strategic management: an Australasian perspective	2 nd ed./2014	Wiley	B 12 036-1,2 658.4012 CON
Stacey, Ralph D.	Strategic management and organisational dynamics: the challenge of complexity to ways of thinking about organisations	6 th ed./2011	Prentice Hall	EBook UOS

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Mintzberg, Henry; Ahlstrand, Bruce & Lampel, Joseph	Strategy safari: a guided tour through the wilds of strategic management.	2 nd ed./2009	Pearson	B 10 787-1 658.4 STR
Lasserre, Philippe	Global strategic management	3 rd ed.	Palgrave Macmillan	None
Tidd, Joe & Bessant, John	Managing innovation: integrating technological, market and organizational change	5 th ed./2013	Wiley	B 12 671-1,2,3 658.514 TID
Bessant, John & Tidd, Joe	Innovation and entrepreneurship	3 rd ed./2015	John Wiley & Sons	B 12 676-1,2,3 658.421 BES
Hisrich, Robert D.; Peters, Michael P. & Shepherd, Dean A.	Entrepreneurship	10 th ed./2017	McGraw-Hill	B 12 675-1,2,3 658.421 HIS
Stacey, Ralph D.	Strategic management and organisational dynamics: the challenge of complexity to ways of thinking about organisations	6 th ed./2011	Prentice Hall	EBook UOS
Iles, Paul & Zhang, Crystal	International human resource management: a cross-cultural and comparative approach	2013	Chartered Institute of Personnel and Development	None
Harzing, Anne-Wil & Pinnington, Ashly	International human resource management	4 th ed./2014	Sage	None
Edwards, Tony & Rees, Chris	International human resource management: globalization, national systems and multinational companies.	2 nd ed./2011	Prentice Hall	None
Charlesworth, Alan	Digital marketing: a practical approach.	2 nd ed./2014	Routledge	B 12 150-1,2,3 658.872 CHA
Chaffey, D. and Ellis-Chadwick, F.	Digital Marketing	2015		None

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Chaffey, Dave	E-business & E-commerce management: strategy, implementation and practice	5 th ed./2011	Pearson	B 11 678-1,2,3 658.872 CHA
Charlesworth, Alan	Internet marketing: a practical approach	2009	Butterworth-Heinemann	B 09337-1,2,3 658.8 CHA
Charlesworth, Alan	Key concepts in e-commerce	2007	Palgrave Macmillan	B 08420-1,2,3 658.872 CHA
Chaffey, Dave	Internet marketing: strategy, implementation and practice.	3 rd ed./2006	Pearson	B 08376-1,2 658.8 CHA
Gay, R., Charlesworth, Alan & Esen, Rita	Online marketing: a customer-led approach	2007	Oxford University Press	B 08352-1,2,3 658.872 GAY
Charlesworth, Alan	An introduction to social media marketing		Routledge	None
Mangan, John; Lalwani, Chandra & Butcher, Tim	Global logistics and supply chain management.	2011	John Wiley	None
Jacobs, F. Robert & Chase, Richard B.	Operations and supply chain management	14 th ed./2014	McGraw-Hill/Irwin	B 12 516-1,2 658.5 JAC
Christopher, Martin	Logistics & supply chain management.	2011	Pearson	Ebook UOS
Leon, Steven	The sustainability in supply chain management casebook: applications in SCM.	2013	Pearson	None
Harrison, Alan & Hoek, Remko I. van;	Logistics management and strategy: competing through the supply chain.	4 th ed./2010	Pearson	None
Drury, Colin	Management and Cost Accounting	9 th ed./2015	Cengage Learning	B 12 457-1,2,3 658.1511 DRU
Christopher, Martin	Logistics & supply chain management.	2011	Pearson	Ebook UOS
Horngren, Charles T. [et al.]	Introduction to management accounting	16 th Global ed./2014	Pearson	Ebook UOS
Atrill, Peter & McLaney, E. J.	Management accounting for decision makers.	7 th ed./2012	Pearson	Ebook UOS
Drury, Colin	Management and Cost Accounting	9 th ed./2015	Cengage Learning	B 12 457-1,2,3 658.1511 DRU

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Drury, Colin	Management and Cost Accounting	9 th ed./2015	Cengage Learning	B 12 457-1,2,3 658.1511 DRU
Christopher, Martin	Logistics & supply chain management.	2011	Pearson	Ebook UOS
Horngren, Charles T. [et al.]	Introduction to management accounting	16 th Global ed./2014	Pearson	Ebook UOS
Baack, Daniel W., Harris, Eric G. & Baack, Donald	International Marketing	2013	Sage	B 12 411-1,2,3 658.84 BAA
Albaum, Gerald & Duerr, Edwin	International marketing and export management	2008	Prentice-Hall	B 10 066-1,2 658.8 ALB Ebook UOS
Hollensen, Svend	Global marketing	6 th ed./2014	Pearson	B 12 155-1,2 658.84 HOL
Usunier, Jean-Claude & Lee, Julie Anne	Marketing across cultures	2009	Financial Times Prentice Hall	None
Barringer, Bruce R. & Ireland, R. Duane	Entrepreneurship: successfully launching new ventures	4 th ed./2012	Pearson	None
Atrill, Peter & McLaney, Eddie	Accounting and finance for non-specialists	9 th ed.		Ebook UOS
Bob de Wit. Wit, Bob de; Meyer, Ron	Strategy: an international perspective	5 th ed./2014	Cengage Learning	B 12 165-2,3,4 658.4012 WIT
Atrill, Peter; McLaney, Eddie;	Accounting and finance for non-specialists	9 th ed.		Ebook UOS